

Outstanding Questions

1. Where will people park?

While there is ample parking on Bartlett Station, Urban Food & Beverage (UFB) has a relationship with two rideshare apps, namely Uber and Lyft. In an effort to minimize parking and incentivize ride-sharing, UFB will be paying half the ride cost for the first 30 patrons to the proposed location of business.

2. What are the exact hours being proposed?

The proposed hours of operation are from 11 AM to 11 PM Wednesday to Sunday. However, the hours of operation will ultimately be decided by the Board. . Of importance, based on our experience last year and industry norms, we predict that the most activity will occur at the proposed location during the hours of 5 PM - 8 PM.

3. Please clarify timeline permit needs.

The timeline for permits is as soon as possible. The deadline for outdoor applications was February 12, 2021.

4. What is the marketing strategy for events?

The marketing strategy is reliant upon Urban Food & Beverage through District 7 Taverns social media (Facebook, Instagram, etc.). The clientele is solely our following which encompasses individuals in the neighborhood; our target market being those who earn \$50,000 within a two-mile radius of the proposed location.

5. How will adjacent neighbors be notified?

As stated above, all event information will be readily available to the public, through District 7 Tavern's social media platforms. For Nuestra sponsored events, flyers will be distributed within the community. If you are on the advisory committees for proposed developments please feel free to follow District 7 Garden's social media handles. As a general business practice, our calendar goes out a month in advance.

6. What is the max occupancy?

Pursuant to and in compliance with City and State guidelines, there is a 200 person occupancy limit.. Maximum occupancy numbers are determined by the venue space; specifics are detailed in the layout.

7. What is the plan for more input?

Additional input can be made by emailing Nuestra or UFB directly.

8. How will Nuestra decide whether to move forward?

Nuestra will decide whether to move forward once UFB circulates responses to the outstanding questions.

9. How many containers are actually being placed?

There will be a maximum total of ten (10) steel containers on-premise, two (2) of which will be solely for food and beverage. The additional containers will be used to mitigate both sound and dust.

10. Where will Radiant Jasmin's container be located?

To be determined.

11. Who is paying for this to happen and where is money coming from?

The money is directly being sourced from Urban Food & Beverage, these are private funds saved, raised, and generated through the effort, exertion, labor, and muscle of a Black-owned business that is a product of this community.

12. Are all performers local?

The vast majority of the performers will be local artists, but this does not preclude performances by visiting artists.

13. What agreements have already been made by Nuestra and Urban Food and Beverage?

Terms and conditions have been discussed; however, final approval is based upon community input and the abutters meeting.